



18th International Myopia Conference

4-7 September 2022

Rotterdam - The Netherlands

Sponsorship & Exhibition Brochure

www.internationalmyopiaconference.org

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Welcome

Welcome to Rotterdam, welcome to IMC2022

On behalf of the organizing committee, I am delighted to announce the 18th IMC will be hosted by the Erasmus Medical Center in Rotterdam, The Netherlands.

2021 Was meant to be the year for the 18th IMC meeting, but due to COVID restrictions for traveling and gathering we are postponing this lively and interactive meeting to 2022. We may have solved COVID by then, but we will still be facing the ever-increasing global epidemic of myopia. Numbers continue to increase, yet the resources allocated to detecting, treating and preventing myopia and its complications lag way behind the growing demand.

We aim to restart the live conferences and have fruitful or just enjoyable discussions in person, but will also offer possibilities to connect digitally. We look forward to create a unique forum for knowledge exchange, and will make a strong effort to connect vision and basic scientists to clinical experts and policy makers. Myopia's broad spectrum of causes and consequences necessitate a comprehensive panel of experts to elucidate mechanisms, define targets for therapy, and help solve current clinical dilemma's. The 2022 IMC will focus on fostering collaborations, connections and political actions required to place myopia at the top of the global health agenda, with the ultimate aim to prevent blindness from myopia in the generations to come.

Prof. dr. Caroline Klaver,
*President Local Organizing Committee
International Myopia Conference*

Local Organizing Committee



Caroline Klaver, President

Professor, ophthalmologist-epidemiologist



Virginie Verhoeven, Secretary

Post-doc, Ophthalmology and Clinical genetics (physician)



Jan Roelof Polling, Treasurer

PhD candidate, Ophthalmology and Epidemiology (orthoptist)



Magda Meester-Smoor, Trustee

Post-doc, Ophthalmology and Genetic epidemiology



Willem Tideman, Trustee

Ophthalmology and Genetic epidemiology (physician)

Conference Secretariat

Congress by design

Kloosterweg 6C

3481 XC Harmelen

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Conference Venue and Floor Plan

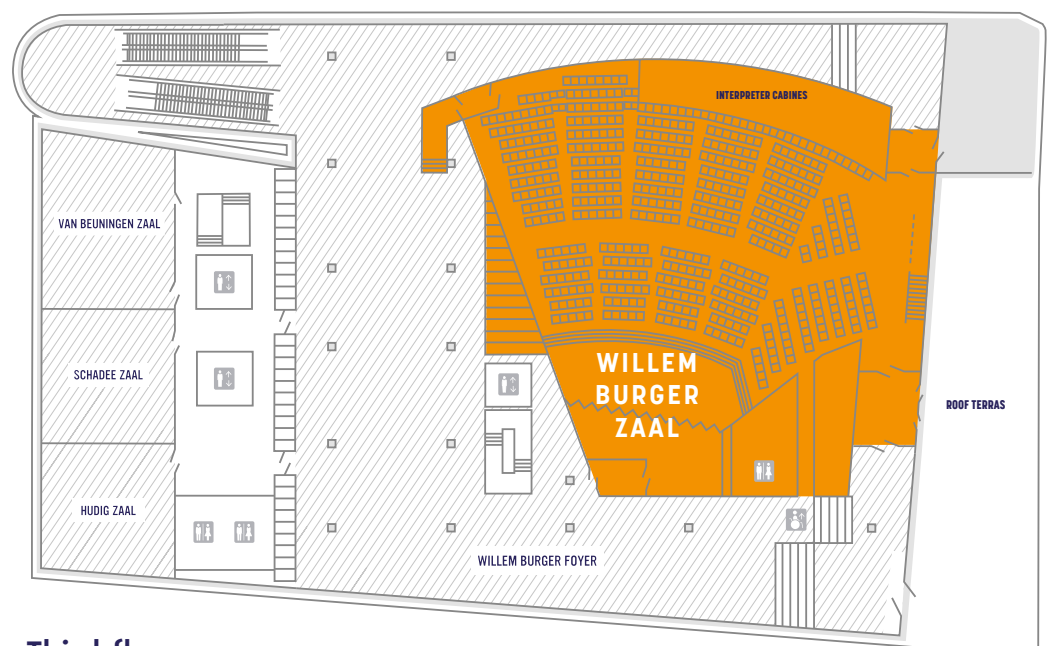
The conference venue for IMC2022 is De Doelen in Rotterdam, a city-centre, state-of-the-art venue for conferences and concerts. Which is just a short walk from good hotels and Rotterdam Central Station. The latter is reached by direct bus from Rotterdam The Hague Airport, and is only 20 minutes by train from Schiphol Airport Amsterdam.

De Doelen

Schouwburgplein 50
3012 CL Rotterdam
The Netherlands
T | +31 (0)10 217 1717



Floorplan De Doelen - Willem Burger Complex



Third floor

Target Group/Audience

Clinicians, researchers, policy makers and industry.

Topics

- Epidemiology
- Genetics
- Experimental Models
- Interventions
- Ethics
- Clinical Management
- Risk Factors
- Impact of Myopia
- Accommodation & Binocular Vision
- Pathological myopia
- Imaging in myopia
- Biometry

Preliminary Program Schedule

Saturday, 3 September 2022

Welcome reception

Sunday, 4 September 2022

Opening Plenary
Poster Sessions
Excursion

Monday, 5 September 2022

Plenary
Poster Sessions
Congress Dinner

Tuesday, 6 September 2022

Plenary
Poster Sessions
Award session
Business Meeting

Wednesday, 7 September 2022

Plenary
Closing Ceremony

Partnership opportunities

The Local Organising Committee of the 18th International Myopia Conference (IMC) extends a warm invitation to all companies interested in partnering with us for this conference. To do so, please select one or more of the options outlined in this document as either a partner and/or exhibitor.

Please find below the various levels of support and the benefits that are included in the sponsorship packages.

BENEFITS	DIAMOND € 20.000	PLATINUM € 10.000	GOLD € 7.500	SILVER € 5.000
Marketing				
Logo on conference website (linked to your own website) and email newsletters	✓	✓	✓	✓
Logo in the opening slide of each session	Large	Medium	Medium	Small
Logo in conference app	✓	✓		
Sponsor banner	✓	✓	✓	✓
Sponsor column on website	✓			
Exhibition				
Exhibition space (shell scheme, stand space at the exhibition area)	18 m ² Value of € 9.000	12 m ² Value of € 6.000	8 m ² Value of € 4.000	6 m ² Value of € 3.000
Delegates				
Complimentary registrations á € 425, (early fee)	4 = value of € 1.700	3 = value of € 1.275	2 = value of € 850	1 = value of € 425
Complimentary tickets to Conference dinner	4	3	2	1
After the congress				
Visibility on the congress website for 6 months after the event	✓	✓	✓	

Satellite symposia

Satellite symposium (lunch symposium) 90 minutes € 7.500 Price excl. lunch

- ✓ An opportunity to organize a 90 minutes satellite symposium during one of the lunch breaks
- ✓ Use of lecture room and audio-visual equipment and support at conference venue
- ✓ Logistic support by conference management before and during the satellite symposium
- ✓ Announcement of satellite symposium on the conference website
- ✓ The scheduling of the satellite symposia is at the discretion of the conference organizer, in consultation with the sponsor.

Satellite symposium (lunch symposium) 45 minutes € 4.500 Price excl. lunch

- ✓ An opportunity to organize a 45 minutes satellite symposium during one of the lunch breaks
- ✓ Use of lecture room and audio-visual equipment and support at conference venue
- ✓ Logistic support by conference management before and during the satellite symposium
- ✓ Announcement of satellite symposium on the conference website
- ✓ The scheduling of the satellite symposia is at the discretion of the conference organizer, in consultation with the sponsor.

Additional sponsorship opportunities

Social Events

Conference Dinner

€ 25.000 (max. 1 sponsor)

- ✓ Recognition as a Diamond Sponsor on signage during the Conference dinner
- ✓ Opportunity for a senior representative to make a 5-minute presentation to dinner guests
- ✓ Your company logo on the conference website and hyperlink to your company's website
- ✓ Recognition as a Diamond Sponsor on conference documentation
- ✓ 4 Registrations for the conference
- ✓ 4 Invitations to the Conference Dinner

Welcome Reception

€ 7.500 (max. 1 sponsor)

- ✓ Recognition as a Platinum Sponsor on signage during the Welcome Reception
- ✓ Your company logo on the conference website and hyperlink to your company's website
- ✓ Recognition as a Platinum Sponsor on conference documentation
- ✓ 2 Registrations for the conference
- ✓ 2 Invitations to the Conference Dinner

Lunch

€ 15.000 (1 sponsor per day)

- ✓ Recognition as a Gold Sponsor on signage during the Lunch break
- ✓ Your company logo on the conference website and hyperlink to your company's website
- ✓ Recognition as a Gold Sponsor on conference documentation
- ✓ 2 Registrations for the conference
- ✓ 2 Invitation to the Conference Dinner

Coffee breaks

€ 5.000 (1 sponsor per day)

- ✓ Recognition as a sponsor on signage during the Coffee breaks
- ✓ Your company logo on the conference website and hyperlink to your company's website
- ✓ Recognition as a sponsor on conference documentation

Congress support items

Mobile conference application

€ 10.000 (1 sponsor)

- ✓ Support will be recognized on the home screen of the conference app with “Supported by...” and a company logo
- ✓ Recognition as a sponsor on conference documentation
- ✓ 1 Registration for the conference
- ✓ 1 Invitation to the Conference Dinner
- ✓ Banner with hyperlink in the conference app

Note: sponsors and exhibitors will be listed in exhibition part of the conference app.

Conference Lanyard

€ 3.500 (1 sponsor)

- ✓ Your company logo appears on delegate lanyards
- ✓ Recognition as a sponsor on conference documentation

Program

Associate symposium (lunch symposium) 90 minutes

€ 7.500 (excl. lunch)

- ✓ An opportunity to organize a 90 minutes satellite symposium during one of the lunch breaks
- ✓ Use of lecture room and audio-visual equipment and support at Symposium venue
- ✓ Logistic support by Symposium management before and during the satellite symposium
- ✓ Announcement of satellite symposium on the Symposium website
- ✓ The scheduling of the satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor

Associate symposium (lunch symposium) 45 minutes

€4.500 (excl. lunch)

- ✓ An opportunity to organize a 45 minutes satellite symposium during one of the lunch breaks
- ✓ Use of lecture room and audio-visual equipment and support at Symposium venue
- ✓ Logistic support by Symposium management before and during the satellite symposium
- ✓ Announcement of satellite symposium on the Symposium website
- ✓ The scheduling of the satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor

Exhibition opportunities

Floor space only rental (minimum of 6 sqm)

€ 500 per sqm

- ✓ Floor space stands are ideal for those who wish to build their own stand.
- ✓ Listing as an exhibitor on the website with a link to the company website
- ✓ Per 3 sqm you will receive 1 Exhibitor Badge (Exhibitors do not have access to the scientific programme. Welcome reception, coffee breaks and lunches are included)
- ✓ Additional exhibitor badges can be booked at a rate of € 150. Exhibitors who wish to attend the conference should register for a full conference pass.

Exhibition stand (9 sqm)

€ 4.500

- ✓ Shell scheme stand package, system walls, white
- ✓ Fascia white, including company name and stand number
- ✓ Including 1 table, 2 chairs
- ✓ Light and electricity connection
- ✓ Listing as an exhibitor on the website with a link to the company website
- ✓ Per 3 sqm you will receive 1 Exhibitor Badge (Exhibitors do not have access to the scientific programme. Welcome reception, coffee breaks and lunches are included)
- ✓ Additional exhibitor badges can be booked at a rate of € 150. Exhibitors who wish to attend the conference should register for a full conference pass.

Exhibition space allocation will be on a first come first served basis and can be based on the profile of the organisation.

Hospitality suites / meeting rooms

- ✓ Price depending on the size of the room upon request.
- ✓ An opportunity to rent a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and meet with their guests throughout the congress. Companies can order catering (at an additional cost) directly from the catering of De Doelen.
- ✓ Opportunity to brand the hospitality suite
- ✓ Cost of audio-visual equipment upon request

Tailor made sponsor packages

Please contact the Conference Secretariat for tailor made packages or partnership opportunities.

Booking and Policies

Terms of Payment

Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of the 18th International Myopia Conference (IMC2022). Should the Sponsor fail to complete payments prior the commencement of the 18th International Myopia Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring and exhibiting arrangements will be confirmed in writing between IMC2022 Conference Secretariat and the sponsoring/exhibiting organization using the standard IMC2022 contract text. An invoice with payment details will be sent together with the confirmation letter.

After receipt of the sponsorship agreement you will receive an invoice, payable within 14 days after receipt. If the invoice has not been fully paid prior to the Conference start, you will not have access to the Conference.

Cancellation/Modification Policy

Cancellation or modification of items must be made via email to the IMC2022 Secretariat: IMC@congressbydesign.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before 4 March 2022 (6 months before Conference)
- 50% of the agreed package amount if the cancellation/modification is made between 4 March 2022 and 4 June 2022 (6-3 months before Conference)
- 100% of the agreed package amount if the cancellation/modification is made after 4 June 2022 (3 months before Conference)